

EVERY LEADER NEEDS A PLACE TO THINK

Discover the leadership advantage of having an experienced, confidential thought partner in your corner.

Leadership can be incredibly rewarding. It can also be isolating.

The higher you move in an organization, the fewer people you have with whom you can talk openly. Your board or governing body has expectations. Your employees need confidence and direction. Your community expects answers. And sometimes you simply need a place where you don't have to have the answer yet.

That's where executive coaching comes in.

WHY A COACH?

Most experienced leaders already have people they trust—and those relationships matter. You may have a spouse or partner who knows you better than anyone, colleagues who understand the work, mentors whose experience you value, and members of your leadership team you rely on every day.

A coach serves a different purpose.

A coach is outside your organization and your personal life. There is no organizational role to protect, no political dynamic to navigate, and no personal stake in the decision you make. The focus is entirely on you—your thinking, your leadership, and what you are trying to accomplish.

A mentor may tell you what worked for them. A colleague may share how they would handle the situation. A coach helps you examine the situation from multiple angles, challenge your own thinking, uncover what you may not be seeing, and determine the path that is right for you.

And because the relationship is confidential, you can say the things you may not be ready—or able—to say anywhere else.

It isn't a replacement for the people you trust. It's a different kind of support.

WHAT CAN COACHING GIVE YOU?

Executive coaching gives you a place to:

- Work through a difficult decision before you make it.
- Prepare for a challenging conversation or high-stakes meeting.
- Navigate board, staff, community, or organizational dynamics.
- Step back from the urgency of the day and think strategically.
- Identify blind spots and see a situation from another perspective.
- Strengthen your communication and leadership approach.
- Talk candidly about something you can't easily discuss with anyone else.
- Stay focused on the leader you want to be—not just the problems demanding your attention.

A SHOULDER TO THE WHEEL

The best leaders don't have all the answers. They know the value of having someone alongside them who understands the weight of leadership.

I've sat in the superintendent's chair. I know what it feels like to carry decisions home at night, navigate competing expectations, and face situations where there is no obvious right answer.

Looking back, there were many times I would have benefited from having a trusted coach—someone outside the organization with no agenda, no politics, and no judgment. Someone whose purpose was simply to help me think, grow, and lead well.

That is the kind of coaching I provide.

YOU DON'T HAVE TO NAVIGATE LEADERSHIP ALONE.

Coaching can be valuable when you're facing a difficult challenge, but it can be just as valuable when things are going well—when you're considering what comes next, thinking through an opportunity, strengthening your leadership, or simply needing a confidential place to think out loud.

Sometimes you just need an experienced person in your corner.

Curious whether coaching would be valuable to you? Let's have a conversation.

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First three coaching sessions are complimentary—with no obligation to continue.